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Pralinenform II, Federal Court of Justice (Bundesgerichtshof), 22 April 2010

Anja Petersen (Hoffmann Eitle) · Tuesday, May 29th, 2012

The presentation of a product at an exhibition within Germany, constitutes use of the shape of the product (protected by trademark law) in the course of trade for advertising purposes, and this is therefore no “offering” or “putting on the market” that product in Germany . Rather, evidence must be provided which shows that the exhibitor had “invited customers to purchase”.

Click [here](#) for the full text of this case.

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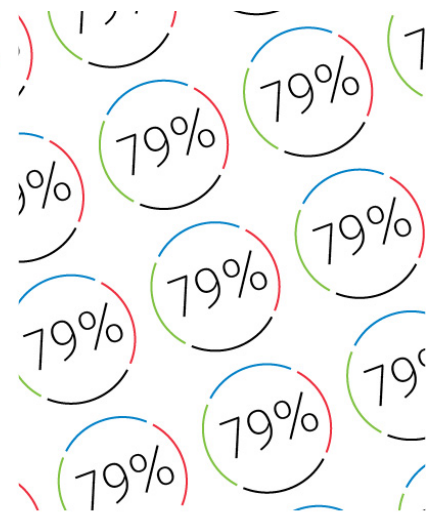
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This entry was posted on Tuesday, May 29th, 2012 at 5:36 pm and is filed under [Case Law](#), [Enforcement](#), [Germany](#), [Injunction](#)

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