## **Kluwer Patent Blog**

## Patent case: Yellowfin Yachts, Inc. v. Barker Boatworks, LLC, USA

Cheryl Beise (Wolters Kluwer Legal & Regulatory US) · Friday, August 24th, 2018

The federal district court in Tampa did not err in deciding on summary judgment that fishing boat manufacturer Yellowfin Yachts failed to establish that a former executive and his company were liable for trade dress infringement, unfair competition, or trade secret misappropriation, the U.S. Court of Appeals in Atlanta has held, affirming summary judgment in favor of the defendants. In view of the weakness of Yellowfin's "sweeping sheer line" trade dress, the sophistication of purchasers, and the absence of actual confusion, no reasonable jury could find a likelihood of postsale confusion between the center-consoled fishing boats manufactured by Yellowfin and those manufactured by defendant Barker Boatworks. In addition, no reasonable jury could find that Yellowfin's supplier or customer information qualified as trade secrets under Florida law. Yellowfin failed to employ reasonable efforts to secure its customer information and the identities of its suppliers were known and the pricing they offered had no economic value for a new manufacturer and (Yellowfin Yachts, Inc. v. Barker Boatworks, LLC, August 7, 2018, Tjoflat, J.).

Case date: 07 August 2018 Case number: No. 17-11176 Court: United States Court of Appeals, Eleventh Circuit

A full summary of this case has been published on Kluwer IP Law.

To make sure you do not miss out on regular updates from the Kluwer Patent Blog, please subscribe here.

## Kluwer IP Law

The **2022 Future Ready Lawyer survey** showed that 79% of lawyers think that the importance of legal technology will increase for next year. With Kluwer IP Law you can navigate the increasingly global practice of IP law with specialized, local and cross-border information and tools from every preferred location. Are you, as an IP professional, ready for the future?

1

Learn how Kluwer IP Law can support you.

79% of the lawyers think that the importance of legal technology will increase for next year.

**Drive change with Kluwer IP Law.** The master resource for Intellectual Property rights and registration.



2022 SURVEY REPORT The Wolters Kluwer Future Ready Lawyer Leading change

😔. Wolters Kluwer

This entry was posted on Friday, August 24th, 2018 at 3:29 pm and is filed under Case Law, United States of America

You can follow any responses to this entry through the Comments (RSS) feed. Both comments and pings are currently closed.